

**Theme of the Month :**

**CORPORATE SOCIAL RESPONSIBILITY**

**Need For Corporate Social Responsibility & Social Return On Investment**

**“Corporate Social Responsibility”:** CSR is about how companies manage the business processes to produce an overall positive impact on society.



It is the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large

**Why is CSR Important to Business?**

India’s new Companies Act 2013

(Companies Act) has a new provision Corporate Social Responsibility (CSR). The concept of CSR rests on the ideology of give and take. Companies take resources in the form of raw materials, human resources etc. from the society. By performing the task of CSR activities, the companies are giving something back to the society.

The legal backing to it makes it more binding and a compliance mandate for the companies to report and perform activities under this law.

**CSR in Mahindra Sanyo:** At Mahindra Sanyo the CSR initiatives have wide range of activities right that define our CSR initiatives.

These activities are addressed in the sectors of Women empowerment through Mahila Bachat Gat, education through JCMM School, schemes like earn and learn, health & safety through road safety week, various health check camps are conducted in each sector. Also activities like Swaach Bharat, Tree plantation, Awareness drives that fall beyond these indicated sectors are also taken up for the execution under CSR activities.

**Team work culture / appeal for max participation / connect to company vision:** CSR or any activity under CSR is an example of what team work can achieve. Our CSR activities are an example of our alignment and sincerity with our vision of being “ Admired & Socially responsible”.

**I take this opportunity to call in for your participation in MSSSPL CSR activities which provides us an opportunity to return back to the society from where our business demands generate.**

**What is Social Return on Investment?**

SROI is an outcome-based measurement tool that helps organisations to understand and quantify the social, environmental and economic value they are creating. An SROI analysis produces a narrative of how an organisation creates and destroys value in the course of making change in the world, and a ratio that states how much social value (in Rs.) is created for every Re.1 of investment.

**Ms. Ambalika Gupta**  
Business Excellence Cell

Businesses and communities depend on each other to create an empowered and a prosperous society. To nourish and nurture this interdependent relationship, Mahindra Sanyo consistently invest time and resources in community development.



In 1960s Mahindra Sanyo was established and it was inaugurated by a Local Farmer Late Shri Daji Rambhau

**CSR Since 1960's**

Surve which demonstrates that Social responsibility has always been a part of Mahindra Sanyo’s DNA. Mahindra’s were always aimed to make a holistic improvement in the quality of life of the local communities showing deep respect toward being socially responsible company and we are proud to be a part of such responsible group.

Mahindra Sanyo [ MUSCO ] had built Janata Vidyalaya’s hall and two classrooms at Wasrang Zillah Parishad School, Khopoli. A majority of Mahindra Sanyo’s workforce belongs to the local communities. Engagement with these employees and their involvement in social interventions, along with members of the community, also offers a better understanding of local issues, enhances community ownership and results in comprehensive outcomes.

Mahindra Sanyo also conducted medical camps at Anjarum Ash-

ram and Bal Sudhar Griha (Karjat Remand Home), provided free medicines to Ashram and food to Bal Sudhar Griha.

Mahindra Sanyo always stepped up in times of crisis situation. In 1989, at the time of Jambhulpada flood company provided food, cloths, medicines etc. to the victims. Our employees had donated a part of their Salary to Killari (Latur) Earthquake victims in 1993. Mahindra Sanyo extended their support Services to those who suffered during accident in Western Ghat region by providing Ambulance.

Mahindra Sanyo have played an active role in addressing and improving health, education and livelihoods for the communities. The Word Social Responsibility is for everyone, so let’s stand and join the hands towards being socially responsible company and participate in huge numbers in companies CSR programmes.

**Mahindra Sanyo believes that the communities in and around areas of operations should benefit from their presence in their vicinity. This benefit should be multi-dimensional - the employment generated; the infrastructure supported; and the wide-ranging social interventions spearheaded.**

**Mr. Ravi Kamble & Mr. Vilas Ghosalkar**  
(Union Committee)



Corporate Responsibility is more than People, Planet & Profit at MSSSPL. Our CSR commitments are diverse and span the fields of health, education and women empowerment. We are fully aware of our responsibilities towards the society and the community members residing in the vicinity of our operations. We have established a structured mechanism for ensuring periodic dialogue with communities and regularly take their feedback in terms of needs, expectations and concerns. Our CSR activities are driven by the requirements of the needy and we ensure that benefits are reaching the last mile by monitoring and reviewing the progress at regular intervals.

Though CSR journey at MSSSPL has started long back but the real CSR is yet to begin! We do follow the M & M guidelines to carry out CSR activities. Some of the major social projects of the Mahindra Group where we are a part of are activities like Nanhi kali, Esops, Hariyali, Swachh Bharat Swachh Vidyalaya.

We @ MSSSPL show our concern and gratitude to the local community by focusing our efforts on its holistic growth primarily through education and other various skill-building measures' .

**Mr. Niranjn Purandare**  
HR-PIR

**Major F17 Activities**

- To form CSR Council & to formulate policy
- To conduct Social Return on Investment of Earn & Learn scheme.
- To establish & monitor evaluation system for CSR projects

**Activities where ESOP Volunteers Participated**

Activity	Description of the Project/ Activity	Focus Area	Expected Impact
Vrudha Seva	Support Ramadham Old age home	Health	Accessibility to health care
Medical Camp	Blood Donation & Diabetes Detection Camp	Health	Increase awareness on health
Child care	Deworming camp for School Children	Health	Reduce absentees in school
Road safety	Vision Test of Truck Driver	Health	Reduce accident
Mahindra Hariyali	Tree Plantation	Environment	Green belt development
Swachh Bharat	Road cleanliness	Environment	Increase awareness level towards cleanliness & hygiene.



**Education**

- JCMM School
- Unique "Earn & Learn" scheme for ITI Students
- Increasing industry awareness for students
- Adopted an ITI for upgradation under Private Public Participation scheme

**Health**

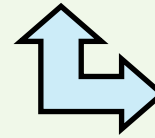
- Plant Dispensary
- Health Camps



**Women Empowerment**

- Mahila Bachat Ghat {Self-help groups supply chapatis to canteen and club house mess}

**Team Members :**



- Mr. Avinash Somvanshi (Mentor)
- Mr. Niranjn Purandare (Leader)
- Ms. Ambalika Gupta (Co - Leader)
- Mr. Pramod Ingle (Member)
- Mr. Tanaji Pathare (Member)
- Mr. Pravin Deshmukh (Member)
- Mr. Saurabh Mulekar (Member)
- Mr. Avinash Salunke (Member)
- Mr. Harshl Jadhav (Member)
- Ms. Vaijayshree Bhise (Member)
- Ms. Shradha Shetty (Member)
- Mr. Aankush Watkar (Member)
- Mr. Bhushan Chavan (Member)
- Mr. Sanjay Mhamunkar (Member)
- Mr. Yusuf Maldar (Member)
- Mr. Mrugesh Nerkar (Member)



# World Environment Day

5th June, 2016 to 5th July, 2016.



**W**ED {World Environment Day} is the United Nations' campaign for encouraging global awareness and action for the environment. WED is a day we put aside our differences and instead celebrate the achievements we've made towards protecting the environment.

We all are aware that 5<sup>th</sup> June is celebrated as **World Environment Day** every year in all industries across the nation & globe. We had decided to celebrate June 2016 as an Environment Month.

### Various Activities

**PUC Camp** : Set up of PUC Camp @ 50% subsidized rate to create awareness on air pollution.

**Tree Plantation** : 500 tree samplings were planted

**Environment Audit** : EHS Department conducted Environment Audit of plant

**Training** : Training was conducted on Hazardous Waste Management

**Short Films** : Various video clips on awareness of environment was shown in canteen

**Quiz Competition** : Inter department quiz competition was conducted {Winner - Mechanical Department, Runner up - Rings Division}

The Objective of celebrating Environment month is to create the environment culture through awareness programs & tree plantation among the employees. We celebrated 'Environment Month' from **5th June, 2016 to 5th July, 2016**. with great vision of Mr. Uday Gupta - M.D. & under guidance of Mr. Dilip Pachpande (C.O.O.), Mr. Avinash Somvanshi (VP. - Hr/Admin/Pir/EHS) & Mr.

Niranjan Purandare (GM- Hr).

We are thankful to MSSSPL Management for the support for celebration of Environment Month. All Department heads & EHS Coordinators played main role to create Environment awareness & for participation in various programs throughout the month.

We are also thankful to Admin Department Mr. Rajib Basu (Sr Manager) & Mr. Manoj Jagtap (CSO) for Cooperation and support with their garden staff for tree plantation drives.

Our EHS team - Mr. K. P. Uthale (EHS Head), Mr. H. A. Chavan (Sr. Executive - EHS), Mr. Arjun Nanaware (EHS Officer) & Mr. Shailesh Tharkude (Fire Officer) were the reasons behind the for successful celebration of Environment Month.

By celebrating WED, we remind ourselves and others of the importance of caring for our environment. Remember that every action counts, so join us: every day everywhere, everyone!

**Mr. Hanumanth Chavan**  
EHS Department



*"We make a living by what we get, but we make a life by what we give"*

*Winston Churchill*

## Shri. Laxmi Chaitanya Mahila Bachat Gat.



We all ladies of residents of Company's township came together to form a group initially through mutual dialogue. This has created a warm bonding and an atmosphere of togetherness. And soon we realised that ours is a 'one family' nestled in the same building as forty residents. This was a unique feel-

ings and a matter of pride.

Then, it is how we decided to put our spare time into productive work and also to earn by sincere efforts. This would also half no grow with the social bonding. Hence, we formed the 'Shri Laxmi Chaitanya Mahila Bachat Gat.' we approached the executives of P.I.R. Dept. of Mahindra Sanyo and explained them our concept and plan. Our dialog with them worked so well that they readily agreed to extend us every help and encouraged us to implement the same. We do respect and feel proud for "Sanyo's " Officers for their gesture of social corporate responsibility towards us.

Then, we embarked on our mission of materialising the things to start the activities of our venture. We initially produced and marketed spices and condiments, like Turmeric, Coriander Seeds / Powder, Chilly powder etc. we were encouraged to sell these items to Co's Mess / Canteen. Later on, we started supplying freshly baked 'chapaties' to companies workers and officers and their families. This way, we helped to strengthen the working hands of the company. Thus, we would like to be a mini-scale part of the prospering 'company' of ours, i.e. Mahindra Sanyo. This venture brought us close to the company, a further extension of our 'Social Family'. We are proud of our 'Mahindra Sanyo' who stands behind us in our small venture. And thus will take us for ahead to progress and prosperity. We are thankful to everyone who help us stand and grow.

**Mahila Bachat Gat**  
Mrs. Lata Devidas More  
Mrs. Pushpa Rohidas Patil  
Mrs. Jigabai Dabadhan Gavade  
Mrs. Gayatri Ganesh Mahadik  
Mrs. Rajauri Rajendra Ghosalkar  
Mrs. Tarabai Ramkrishna Tidke  
Mrs. Savitrabai Malhari Bhalerao  
Mrs. Nanda Pandharinath Hadap  
Mrs. Jyoti Jayant Gurav.



Which Multinational company disclosed the names of all its suppliers in 2005?

1. Toyota
2. Shell
3. Nike
4. Wal - Mart

(Be the first one to SMS the answer with your name @ 7720091891 & get a prize for the same.)



We have successfully started systematic implementation of 5 S from Oct 2015 starting from 1 S Red Tag campaign. Where we identified unwanted items across the plant & its disposal, 2 S green tag campaign launched in Dec 2015 where we identified all wanted items. Moving ahead 3 S shining campaign launched on 1st July 2016.

3 S which means cleaning & inspection to the extend of shining levels. Getting rid of dirt & unclean items. In a clean environment defects such as abrasion, damage loose parts, deformities, leaks temp, vibration, abnormal sound or any other abnormalities can be identified faster.

These observations can be noted down & actions could be taken to eliminate and reduce them. By Preparing the responsibility matrix for regularly clean-

ing, cleaning should be viewed as a form of visual inspection. After successful implementation of 1 S & 2 S, we have seen notable changes across the plant. To maintain & look good every time we need cleaning painting & color code with your support we will make this happen.



Working in a clean environment improves motivation & safety.

**Mr. C.N. Sonavane**  
Business Excellence Cell

### 30<sup>th</sup> Meet of "Mahindra Group - Central Safety Council"



We guard our workforce at all times, shield them from every small danger, screen all our contractors for safety requisites and remain ready to mitigate untoward incidents. Safeguarding the well-being of our workforce is our highest priority. To ensure that our safety values trickle down, we enthuse, educate and encourage every member of our workforce to embrace safety wholeheartedly.

We have safety committees comprising members from the management as well as unionized workforce. We encourage people to be a part of Safety Programme and to create an awareness of Safety. This motivates our workforce to think of Safety while doing routine work on or off the job. We are more rigorous in assessing job hazards and are translating risk mitigation plans to practice with a fanatic zeal. Safety committee play a massive role in all Safety related activities and it is a natural driver for employee involvement.

30<sup>th</sup> Central Safety Council (CSC) was held at MSSSPL, Khopoli on June 15<sup>th</sup>, 2016. Session was inaugurated by Mr. Harsh Kumar, Chairman Mahindra Group Central Safety Council, Mr. Arun Joshi, Secretary Mahin-

dra Group Central Safety Council, Mr. Ganesh Wagh and Mr. Govind Pitre, Member of Mahindra Group Central Safety Council and from MSSSPL Mr. Uday Gupta, Mr. Krishna Mandke, Mr. Dilip Pachpande and Mr. Avinash Somvanshi.



The CSC meets quarterly to discuss the progress of initiatives being undertaken and to identify areas that require focus and work. The FY 16 Safety performance of the group, reduction of injuries by 50% across the Mahindra Group in FY 17 and Cross sector audits were the key point of discussion of the meeting.

The CSC can become an effective driver to help, prevent, unsafe practices and conditions, reduce the risk of injury and illnesses and to help motivate employees and safety members to become actively involved in health and safety program.

**Mr. Kailasnath Uthale**  
EHS Department

### "The future will either be green or not exist at all. How's that?"

This truth lies at the heart of humankind's most pressing challenge, namely, to learn to live in harmony with Mother Earth on a genuinely sustainable basis. Working towards this noble cause, the Eco-Club of our J. C. Mahindra Memorial School organized a **Tree Plantation Drive on 1<sup>st</sup> July, 2016**, to sensitive students on the value of tree plantation. The saplings

were procured from MSSSPL and students of the ECO CLUB of classes 6 to 10 planted these saplings in the school campus during their classes. They were placed in large freshly dug earth mixed with manure was accommodated all around. The School students looked on and offer friendly tips to ensure that each sapling was carefully tended. Students became acquainted with the common names of the saplings like neem, kachnaar, tulsi, jamun, ashwagandha, etc. Some students carried saplings home for planting in their neighbourhoods.

The Principal Mr. Prashant Kitkule explained about the trees and the importance of tree plantation. Even our helping staff also taught students how to plant them and then they watered the plants.

### Tree Plantation @ JCMM

Continuing with its tradition of preserving environment and having eco-friendly activities, J.C. Mahindra Memorial School conducted tree plantation programme with full enthusiasm. **Trees** are important, necessary and valuable to our very existence. It's not too hard to believe that without trees we humans would not exist on this beautiful planet. Unfortunately, our need for trees is more than ever. While science and technology has provided us with

many comforts,

the consequent urbanization and industrialization also has had some undesired side-effects; **Global Warming** being one of those. The club has identified this problem and has associated itself with this case. Thereby, the club conducts a plantation drive each year.

All in all, this event served the dual purpose of education and entertainment for the students besides also contributing to the welfare of nature.



**Mr. Prashant Kitkule**  
JCMM